

SAFE COMMUNITY MOVEMENT IN SOUTH EASTERN EUROPE

Mirjana Milankov, MD, PhD

National Center for Injury Prevention and Safety Promotion

**Affiliate Safe Community Support Centre
on behalf of WHO CC CSP Karolinska institute Stockholm**

South Eastern Europe Safe Community Network

**NOVI SAD
SERBIA**

Novi Sad / Serbia (population, 299.294)

- Political, economic, university and cultural center well blended with historical traditions and modern developments



- **First meeting with Safe Community Movement**
 - **ECOSA Conference, 2001. Wiena, Austria**
- **First meeting with prof. Leif Svanstrom**
 - **Safe Community Conference, 2001. Viborg, Denmark**



KAROLINSKA INSTITUTET
Department of Public Health Sciences
Division of Social Medicine



WHO COLLABORATING
CENTRE
ON
COMMUNITY SAFETY PROMOTION

Safety is basic human right!

...When You work with injury prevention,
Think, not only with Your brain,
but with Your heart too...



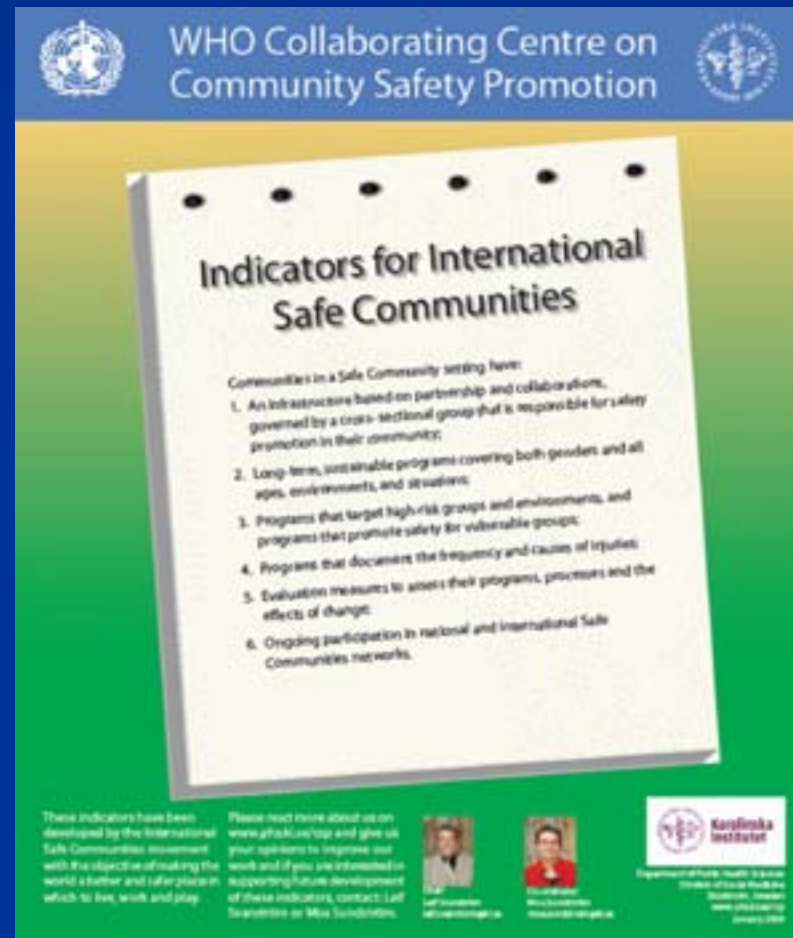
Dr Bo Henricson

Safe Community can be a: municipality; a county; a city or a district of a city working with

- n safety promotion,
- n injury, violence, suicide prevention
- n prevention of the consequences (human injuries) related to natural disaster,
 - n covering all age groups, gender and areas
 - n and is a part of an international network of accredited programmes.



Those "Communities" who want to apply appointment as a Safe Community should follow the following 6 Indicators



International Safe Community Network

- Safe Communities Certifying Centres
 - 10
- Affiliate safe Community Support Centres
 - 25
- Safe Communities
 - 205



Safe Community movement in South Eastern Europe

From idea to...goal



- **Presentations and motivation for Safe Community Project**

- **October, 2001.-March 2004.**

- Serbia/ Novi Sad, Backi Petrovac,
- Zrenjanin, Subotica, Kisac,
- Lug, Stepanovicevo....



- **Enthusiastic and optimistic group volunteers have established:**
 - **NGO Safe Community**
 - March, 2004. Novi Sad, Serbia
 - **National center for Injury Prevention and Safety promotion**
 - March, 2006. Novi Sad, Serbia



■ We are:

- A dynamic organization that endeavor in making Serbia and South Eastern Europe safer by promoting effective projects and programs, and increasing public awareness about how all of us can help prevent injuries and violence
- A strong group of volunteers determined to make a difference



- We have **adopted** Safe Community Program as life:
 - Concept
 - Style
 - Philosophy



Our goal is:

- To increasing the safety level
- To improving quality of life
- To prevent injuries and violence



■ Our vision

- Be both, the leader and the primary catalyst, in making Serbia and South Eastern Europe safest community
- To create a safe and healthy living and working environment by promoting a safe and healthy culture
- Our logo and slogan



Safe, healthy, happy!

■ Our mission

To build partnerships with people and organizations in preventing injuries and violence

- To make our country and region safer
- To reduce the frequency of injuries and accidents
- To collaborate with different community groups, business, organizations, associations, schools, health care providers, and people



So, we have started...Educations, trainings...



■ We have 30 members, they forms 12 teams:

- Safe Preschool children
- Safe School
- Safe Elderly
- Safe work place
- Safe handicapped people
- Safe Traffic, Safe Sport
- Violence Prevention
- Mobbing Prevention
- Fire Prevention
- International Collaboration
- Publishing and Web design
- Marketing and Mass media collaboration



- **We always ask the Question:**

- What I can do for my health and safety?
- What We can do for our community?

- **Answer is:**

- A lot...



Our activities and results



Preparation and coordination of annual Projects “World Health Day”

2004. - Road safety is no accident

2005. - Make every mother and child count

2006. -Working together for Health

2007. - Invest in health, build a safer future

2008. - Protecting health from climate change

2009. -Save lives. Make hospitals safe in emergencies

2010. - Urbanization and health



1000 cities - 1000 lives

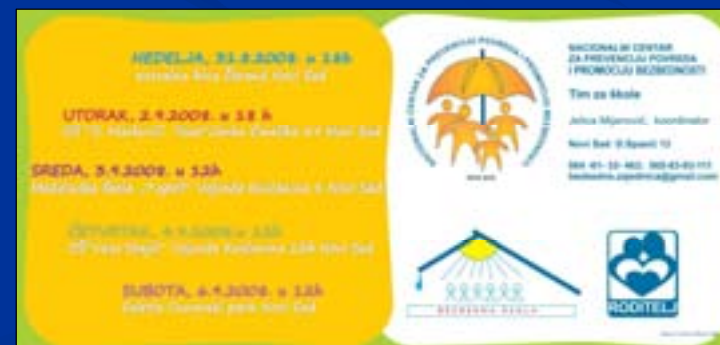


Preparation and coordination of projects:

- Traffic injury prevention in Vojvodina
- Motivation on injury prevention
- Me in traffic
- Safe and Healthy mother – Safe and Healthy Child
- Who is responsible for our safety and health?
- Working together for health
- Mass media help us to work for safety and health
- Things I can do to maintain safety at home, in the street, at school
- Stop violence against woman
- Safe school



Safe and Clean Kindergarten and School



Safe School Week



Safe Traffic Workshops



Starting school

- starting participating in traffic



Week violence prevention



International injury prevention conference, Bački Petrovac, 2008.



Monograph:
Safe Community / Life without injuries
Novi Sad, 2008.



Safe community Municipality Backi Petrovac /134. - Designation, 23. April 2008.





A SAFE COMMUNITY AGREEMENT



between

Swedish Association for Safe Communities

in its capacity as a Certifying Centre to

the WHO Collaborating Centre on
Community Safety Promotion
Karolinska Institutet
Department of Public Health Sciences
Division of Social Medicine

and

Backi Petrovac

to

implement an ongoing programme of injury control. This initiative will cover the whole community including people in all age groups, all environments and all situations. The parties agree to document and evaluate their efforts and to actively spread their experiences nationally and internationally.

Backi Petrovac, Republic of Serbia
April 23, 2008

Dr. Jan Sabe
Mayor
Municipality of Backi Petrovac

Prof. Dr. Tomica Milosavljevic
Ministry of Health
Republic of Serbia

Dr. Bo Hultcrantz
Certifying Centre
Swedish Association for Safe Communities

Prim. Dr. Mirjana Milankovic
Safe Community Project Leader
Republic of Serbia

Prof. Dr. Ana Sabe
Safe Community Project Leader
Municipality of Backi Petrovac

Leif Swenstrom, Professor
WHO Collaborating Centre on Community
Safety Promotion

Prof. Tatjana Kurek
Council Chairperson Safe Community
Municipality of Backi Petrovac



Safe Community City of Novi Sad / 158.

- Designation, June, 23. 2009.





A SAFE COMMUNITY AGREEMENT

between

The Swedish Association for Safe Communities

in its capacity as a Certifying Centre to

the WHO Collaborating Centre on
Community Safety Promotion
Karolinska Institutet
Department of Public Health Sciences
Division of Social Medicine

and

Novi Sad

to

Implement an ongoing programme of injury control. This initiative will cover the whole community including people in all age groups, all environments and all situations. The parties agree to document and evaluate their efforts and to actively spread their experiences nationally and internationally.

Novi Sad

June 24, 2009

Prof. dr Tomica Milosavljevic
Prof. dr Tomica Milosavljevic
Ministry of Health
Republic of Serbia Chair

Sasha Tadić, PhD
Sasha Tadić, PhD
General Manager, City of
Novi Sad Community Council Novi Sad

Bo Henriksson, MD
Bo Henriksson, MD
Coordinator, Certifying Centre
Swedish Association for Safe Communities

Mirjana Milosavljevic
Mirjana Milosavljevic MD, PhD
Chairwoman, National Center
for Injury Prevention and Safety Promotion
Safe Community Project
Leader for Republic of Serbia

Asst. prof. Dragan Jovanovic
Asst. prof. Dragan Jovanovic
Leader, Safe Community Novi Sad

Leif Svanström, Professor
Leif Svanström, Professor
WHO Collaborating Centre on
Community Safety Promotion



- Safe School “Jan Cajak” Backi Petrovac
 - Designation June, 2009.



Affiliate Safe Community Support Center – NCIPSP Novi Sad, Designation, June, 2009.





AN
AFFILIATE
SAFE COMMUNITY
SUPPORT CENTRE



AGREEMENT

between
the WHO Collaborating Centre on
Community Safety Promotion
Karolinska Institutet
Department of Public Health Sciences
Division of Social Medicine

and

National Center for Injury Prevention and Safety Promotion

to

jointly support the implementation of the ongoing worldwide
programme on community safety promotion. This safe community
concept covers the whole community including people in all age
groups, all environments and all situations. The parties agree to
document and evaluate their efforts and to actively spread their
experiences nationally and internationally.

Novi Sad, Republic of Serbia

23 June 2009

Mirjana Milankov M.D., Ph.D.
Chairwoman, National Center
For Injury Prevention and Safety Promotion
Safe Community Project Leader for
Republic of Serbia

Academician Julijan Tamas, Ph.D.
Academy of Sciences and Arts of Vojvodina,
Honorary President National Center for
Injury Prevention and Safety Promotion



Leif Swanström, Professor
Chair
WHO Collaborating Centre
on Community Safety Promotion

Bo Henriksen, MD
Secretary, Coordinating Centre,
Swedish Association for
Safe Communities



SAFE CHILDREN IN SAFE COMMUNITIES

The 1st Regional Southeastern Europe Conference on Safe Communities

June 22-25, 2009 Novi Sad, Serbia



WHO Collaborating Centre on
Community Safety Promotion



VANU
Academy of Sciences
and Arts of Vojvodina

City of Novi Sad



Autonomous Province of Vojvodina



City of Novi Sad



City of Novi Sad



City of Novi Sad



City of Novi Sad

© 2009, Gorka Mirovic



1st Regional South Eastern Europe Safe Community Conference, Novi Sad, 2009.



Conference conclusion 1.:

- The need to form a designated **South Eastern Europe Safe Community Network (SEESCONET)** and to affiliate it with the European Network and EU Institutions, particularly with WHO Collaborating Center on Community Safety Promotion at Karolinska Institute, and with other global Networks



Conference conclusion 2:

- The office of the South Eastern Europe Safe Community Network (SEESCONET) will be affiliated with the **National Center for Injury Prevention and Safety Promotion, Novi Sad, Serbia.**



SEESCONET

South Eastern Europe Safe Community Network

Life without Injuries and Violence in South Eastern Europe

- **President: Mirjana Milankov, MD, PhD / Serbia**
- **Vice president: Ivica Skvorc, MD / Croatia**
- **Honorary president: Bo Henricson, MD/ Sweden**
- **Secretary: Sanja Malic / RS-Bosnia and Herzegovina**
- **Supervisor: Koustav Dalal /Sweden**

SEESCONET - The Countries members:

- Albania
- Belarus
- **Bosnia and Herzegovina -Dragan Vukajlovic, Banja Luka**
- Bulgaria
- **Croatia - Lana Skvorc, SC City of Varazdin**
- **Greece - Pantelis Xenophontos, Thessaloniki**
- Hungary
- **Macedonia -Tozija Fimka, Skopje**
- Montenegro
- Moldavia
- **Romania - Lucia Maria Lotrean, Cluj-Napoca**
- **Serbia – Ana Sabo, SC Backi Petrovac**
- **Slovakia – Gabriela Sabalova, Kosice**
- Ukraine

Next step 1. - Safe Communities candidates:

Serbia

- Zrenjanin
- Subotica
- Stepanovicevo
- Kisac



Bosnia and Herzegovina

- Banja Luka

Croatia

- Kutina
- Varazdin



City of Varazdin designation projected 6.12. 2010.

President Republic of Croatia, prof. dr Ivo Josipovic
and Mayor City of Varazdina, Ivan Cehok support the idea Safe Community



Safe Community Varazdin/Croatia

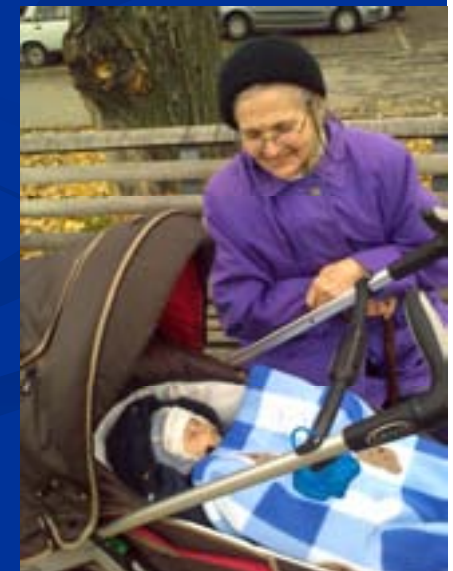
- Site visit – June, August 2010.



Next step 2. -Regional Safe Community workshop

Serbia/Croatia

- Novi Sad / Varazdin / Safe elderly
 - 6-7. December 2010.



Next step 3. - Regional Safe Community workshop

Serbia / Bosnia and Herzegovina

- Novi Sad / Banja Luka / Safe children
 - 9-10.december 2010.



Next step 3.- Regional conference

- 2nd Regional South Eastern Europe Safe Community Conference
Romania, 2012



www.bezbednazajednica.org
drmirjana.milankov@gmail.com

